

Why Whirling Chief?

At Whirling Chief, our core mission is to champion humanity into the workplace. We are the world's first digital collaboration & learning platform solely focusing on leadership and management topics that put people first.

Our difference is in the content...

We talk, write, study, research, publish and consult on leadership and management practices with a unique spirit: people first! Our curated content is specifically designed for bridging gap between science and practice and with an objective of helping individuals, teams and organizations thrive!

We bring world-known academic & world-class business expertise to your door...

Our academic collaborations include Carlson School of Management, Harvard Business School, Wharton School of Business and Indian School of Business; our growing number of business collaborations include Google, Inc., StartWithWhy, WhyNotPartnering, Agile Talent Collaborative, adaQuest, Team Elements.

With our expert facilitators, we share global curriculums that integrate and welcome unique perspectives and life experiences. You will not only leave with an enriched experience and an expanded business network, you will learn practical strategies for achieving your professional and organization's goals.

whirlingchief.com

Championing humanity in the global workplace.

youtube.com/whirlingchief

twitter.com/whirlingchief

facebook.com/whirlingchief

instagram.com/whirlingchief



WHIRLING CHIEF

EVOKING LEADERSHIP IN EVERYONE

Building thriving organizations for the 21st century is going to take a **shift in how we think about leadership** – one that evokes individual leadership in each one of us.

This workshop is designed for **senior managers who want to lead the way for themselves, the people they lead and their organizations**. They know that leadership is about inspiring people into action, after all as Tom Peters said, **‘true leaders create more leaders, not just followers’**.

Program Objectives

Learn how to become a *Why-Based Leader*, someone that inspires leadership and action in others.

Curriculum

Inspired by Simon Sinek’s Golden Circle and Start-With-Why movement, this powerful one day event explores individuals’ Why, as a source of power to enroll and engage others. Then specific skills are developed to think act and communicate from this place, allowing others to choose to follow. In this way, participant learn how to lead others and inspire action in others thru:

- How to Discover your Why
- Leading Self
- Leading Others
- Leading Change

Inside this framework, participants will explore their relationship to their effectiveness as leaders, how they express and communicate their Why, the role of listening and speaking in their day to day work and how to create breakthrough leadership across their organization through their people.

Outcome(s)

Attendees will benefit from learning how to:

1. Discover and articulate your Why,
2. Evoke leadership in others from this place.

Facilitators: Simon Marshall & Fateme Banishoeib

Length: 1 Day
(6 hours class time)

Where: London, UK

When: November 17

Cost: 2000 Euros

Facilitators



Fateme Banishoeib is a strategic leadership consultant for teams and organizations seeking transformational change that leads to more engaged employees and customers.

Her specialty is creating cultures of innovation and inclusion. She understands corporate environments from having spent years leading them as a Fortune 500 executive. She’s based in Basel, and works with clients all over the world.

She gives talks on Leadership and Inclusion. She has also published a book of poetry called The Whisper, which charts the journey of leadership of self before the leadership of others.



Over the past 25 years, and across 35 countries on five continents, **Simon Marshall** has been dedicated to working with leaders who are committed to create the extraordinary, by unleashing the full potential of their people. He has designed and led over 50 world scale programs that have shifted the context and performance of major companies in many industries.

Simon is the author of Why-Based Organizational Development and WhyNot’s Leadership Curriculum, and has extensive experience in leadership development, cultural and organizational change, and executive coaching. His passion is most expressed by working closely with teams to design and create exciting futures for their organizations.