

## Why Whirling Chief?

At Whirling Chief, our core mission is to champion humanity into the workplace. We are the world's first digital collaboration & learning platform solely focusing on leadership and management topics that put people first.

Our difference is in the content...

We talk, write, study, research, publish and consult on leadership and management practices with a unique spirit: people first! Our curated content is specifically designed for bridging gap between science and practice and with an objective of helping individuals, teams and organizations thrive!

We bring world-known academic & world-class business expertise to your door...

Our academic collaborations include Carlson School of Management, Harvard Business School, Wharton School of Business and Indian School of Business; our growing number of business collaborations include Google, Inc., StartWithWhy, WhyNotPartnering, Agile Talent Collaborative, adaQuest, Team Elements.

With our expert facilitators, we share global curriculums that integrate and welcome unique perspectives and life experiences. You will not only leave with an enriched experience and an expanded business network, you will learn practical strategies for achieving your professional and organization's goals.

[whirlingchief.com](http://whirlingchief.com)

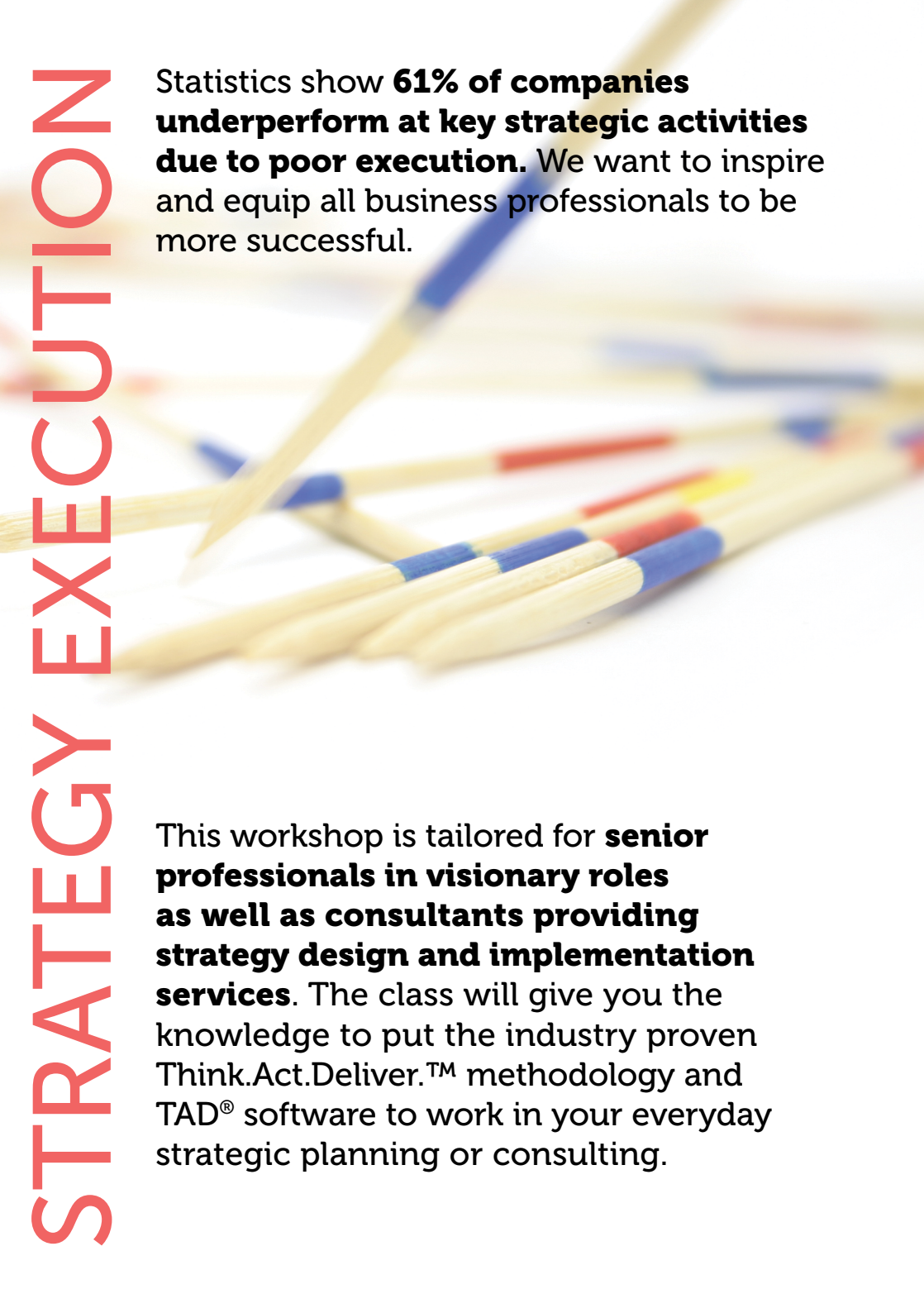
# Championing humanity in the global workplace.

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# STRATEGY EXECUTION

Statistics show **61% of companies underperform at key strategic activities due to poor execution.** We want to inspire and equip all business professionals to be more successful.

This workshop is tailored for **senior professionals in visionary roles as well as consultants providing strategy design and implementation services.** The class will give you the knowledge to put the industry proven Think.Act.Deliver.™ methodology and TAD® software to work in your everyday strategic planning or consulting.



**Program Objectives**  
Class completion effectively enhances your proficiency in developing, implementing, and executing on organizational strategy, and grants you access to a wealth of tools and resources that will help you successfully engage with your organization and clients.

**Curriculum**  
This workshop has a three-module journey uniquely structured around your own organizational reality and strategy execution (challenge) plan. This enables you to learn while doing, following a virtuous circle of reflection, action and discussion. Major topics include:

- THINK:** How to formulate your organization’s strategy
- ACT:** How to translate your organization’s strategy into day to day operations
- DELIVER:** How to monitor and track progress on strategy



- Outcome(s)**  
Attendees will benefit from learning how to:
1. Align your entire organization to your vision and establish a plan to make it happen,
  2. Execute on your organization’s strategic initiatives, step-by-step,
  3. Link your daily operations to strategic goals.

Facilitators:	Sesil Pir & Carol Bubar
Length:	3 Days (2 days on methodology; 1 day on software; 3hrs/day)
Where:	Online
When:	October 25 08:00 – 11:00 PST October 26 08:00 – 11:00 PST October 27 08:00 – 11:00 PST
Cost:	2000 USD for Day 1 & Day 2, additional 1000 USD for Day 3



**Carol Bubar** is an adaQuest Senior Consultant. After discovering a passion for process improvements and driving efficiencies, she focused her career around business process excellence. She began in manufacturing engineering at both Hewlett Packard and Boeing, and then moved to Microsoft. In 20+ years at Microsoft, Carol has held many senior positions including Chief of Staff and Senior Director of Operational Excellence.

Carol’s implementation experience spans manufacturing, customer experience, HR, product development, and supply chain, with expertise in process framework, project management offices, and global initiative management. She is PMP trained and TAD certified.



**Sesil Pir** is a recognized industrial psychologist and human resources expert with two decades of field experience serving Fortune 100 companies globally. She is currently serving as the founder and consulting lead of SESIL PIR Consulting GmbH, focused on building more effective organizations, leaders, and teams.

As an organizational development specialist, Mrs. Pir studies how organizations build and rebuild capabilities through systems management and team and leadership development. She is an active member of several international associations and a trusted voice in her industry, sought after to share her perspective on individual and industrial findings.