



WHIRLING CHIEF

Press Kit

"Championing humanity in the global workplace"



About Whirling Chief



Whirling Chief is a platform where a growing circle of business leaders comes to share, learn, and inspire organizations to put people first.

We aspire to be known as the go-to forum for Human Resources and Organizational Development (HR/OD) topics, and to best support moving the industry forward globally.

Our contributors and audience are a broad range of working professionals – HR/OD specialist, management consultants, academics, corporate executives and others. Our sole mission is to provide a safe and fun environment, where people can come to learn about a wide range of organizational effectiveness topics.

Whirling Chief offers a wide variety of timely and informative features, including:

- Weekly inspirational blog posts from our Founder, Sesil Pir
- Summaries of research findings and academic papers
- Interviews with leading executives
- Reviews of new industry-related books
- Articles and thought papers
- Skill-build tutorials
- News about upcoming global events

We pride ourselves on the neutrality, reliability and enjoyability of our content.

You can find us on [Twitter](#), [Facebook](#), [YouTube](#) and [Instagram](#).

For more information and/or seizing partnership opportunities, please contact us via whirlingchief.com. Thank you,

The Team

Sesil Pir

Founder



"It is all about having awareness and willingness to learn the ability to adapt and grow.

At an individual level, team level and organisational level."



Trained as a psychologist, Sesil Pir serves as an Executive Coach. She is the founder of SESIL PIR Consulting firm and an active HR Functional Leader.

Mrs. Pir started out her career as a Marketing Consultant at Deloitte & Touche in 1999. Since, she has worked for Honeywell International, Cargill Incorporated, Microsoft Corporation and more recently for Novartis AG.

Mrs. Pir holds a MA-HRIR from Carlson School of Management, Executive MBA from Harvard University and a BA from Eastern Michigan University.

She is Six Sigma certified for project management and is certified to administer a variety of 360° Feedback and Organisational Assessment Tools.

She lives with her husband in Basel, Switzerland.

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The Team



Şebnem Kabadayı Team Assistant



Şebnem Kabadayı is a very happy and proud member of SESIL PIR Consulting. She joined as an Assistant Manager in early 2016, where her responsibilities include (but are far from limited to!) managing office activities, team calendar, events and all things site related. After graduating from Economics in her native Turkey, Mrs. Kabadayı spent a year in the United States working as a croupier on cruise ships before returning to Istanbul to work in a private bank as a business analyst. More recently she relocated to Basel with her husband and son. She loves being in nature, which is blissfully unavoidable in Switzerland. Traveling — especially researching and planning — also brings her great joy. And Mrs. Kabadayı is a passionate follower of music concerts; in fact, her personal motto comes from a John Lennon lyric (written for his son): “Life is what happens to you while you’re busy making other plans.” Isn’t that so beautiful and true?

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The Team



Gary Colen Writer & Editor



Words are Gary Colen's life. Weaned on Scrabble at a young age, becoming a writer was inevitable. Of course, long hours in front of a TV in those formative years would lead him not to pen the "Great American Novel," but to enter the world of advertising as a copywriter. More than 20 years later he's still at it, minus five years as a stay-at-home dad to two noisy boys. Mr. Colen began his advertising career in cliché fashion on Madison Avenue in NYC before venturing west to Seattle. There, among other things, he helped Pokémon become a household (at least those with children) name. In 2013, his wife's work brought the family to Basel, Switzerland, where he balances the country's natural beauty with the torment of learning German. Mr. Colen enjoys cooking anything breakfast-related, running (downhill), and playing Punk ukulele.

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The Team



Idit Kobrin Videographer



Idit Kobrin is a documentary storyteller who has a master's degree in new media and 10 years of experience in photography, multimedia, and video production. Currently, she is combining her experience in documentary, photography, and communication, creating short web-based documentary stories for her clients to help connect them, in turn, with their clients, and promote their creative businesses through their unique stories. In addition, she is a freelance writer and photographer for various online media. Mrs. Kobrin resides in Basel, Switzerland and is passionate about documentary movies, photography, hiking in nature, and good coffee.

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The Team



Hülya Akça Designer



Hülya Akça is a designer, communicator and problem solver, based in Barcelona, Spain, who enjoys collaborating in multidisciplinary teams. What she loves most about being a designer is learning about different professions through every new project that she is involved in. Her experience working in Ankara, Munich, Seattle and Chicago has widened her horizons and made her approach to design more holistic. Mrs. Akça's goal is to understand her clients, share their enthusiasm and guide them through the design process, so the final product meets their business needs. She grew up in Marmaris, Turkey with the sweet scent of orange orchards and the salty breeze of the Aegean Sea.

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