



WHIRLING CHIEF

Press Kit

"Championing humanity in the global workplace"



About Whirling Chief



Whirling Chief is a global, digital platform where a growing circle of business leaders comes to share, learn, and inspire organizations to *put people first*.

We aspire to be known as the go-to forum for Human Resources and Organizational Development (HR/OD) topics, and to best support moving the industry forward globally.

Our contributors and audience are a broad range of working professionals — HR/OD specialist, management consultants, academics, corporate executives and others. Our sole mission is to provide a safe and fun environment, where people can come to learn about a wide range of organizational effectiveness topics.

Whirling Chief offers a wide variety of timely and informative features, including:

- Weekly inspirational blog posts from our Founder, Sesil Pir
- Summaries of evidence based research findings and academic papers
- Reviews of new industry-related books, articles and thought papers
- Skill-build video tutorials
- Downloadable toolkits & guides
- Customized organizational workshops
- News about upcoming global events

We pride ourselves on the neutrality, reliability and enjoyability of our content.

You can find us on [LinkedIn](#), [Twitter](#), [Facebook](#), [YouTube](#) and [Instagram](#).

For more information and/or seizing partnership opportunities, please contact us via whirlingchief.com. Thank you,

The Team

Sesil Pir

Founder



"It is all about having awareness and willingness to learn the ability to adapt and grow.

At an individual level, team level and organisational level.



Sesil Pir serves as an active HR Functional Thought Leader, Founder and Principal Consultant of SESIL PIR Consulting GmbH, a management consultancy, focusing on organizational development and effectiveness topics across multi-disciplines and industries, and Founder of Whirling Chief, a global digital collaboration & learning platform, championing humanity into the global workplace.

Mrs. Pir has been published in the Harvard Business Review, HR Zone and UK's HR Magazine, and has contributed to several Human Resources Management books.

She started her career as a Marketing Consultant with Deloitte & Touche in 1999. Since, she has worked for Honeywell International,

Cargill Inc., Microsoft Corporation and Novartis AG. She holds an MA-HRIR from Carlson School of Management, an Executive MBA from Harvard University, and a BA from Eastern Michigan University. She is a certified Six Sigma in project management and is also certified to administer a variety of 360-degree feedback and organizational Assessment Tools.

She is an honorary faculty at Indian School of Business and Harvard University. She has been recently recognized as 40 Thinkers Under 40' in Europe and '101 Employee Engagement Influencers' globally.

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The Team



Gary Colen Writer & Editor



Words are Gary Colen's life. Weaned on Scrabble at a young age, becoming a writer was inevitable. Of course, long hours in front of a TV in those formative years would lead him not to pen the "Great American Novel," but to enter the world of advertising as a copywriter. More than 20 years later he's still at it, minus five years as a stay-at-home dad to two noisy boys. Mr. Colen began his advertising career in cliché fashion on Madison Avenue in NYC before venturing west to Seattle. There, among other things, he helped Pokémon become a household (at least those with children) name. In 2013, his wife's work brought the family to Basel, Switzerland, where he balances the country's natural beauty with the torment of learning German. Mr. Colen enjoys cooking anything breakfast-related, running (downhill), and playing Punk ukulele.

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The Team



Hülya Akça Designer



Hülya Akça is a designer, communicator and problem solver, based in Barcelona, Spain, who enjoys collaborating in multidisciplinary teams. What she loves most about being a designer is learning about different professions through every new project that she is involved in. Her experience working in Ankara, Munich, Seattle and Chicago has widened her horizons and made her approach to design more holistic. Mrs. Akça's goal is to understand her clients, share their enthusiasm and guide them through the design process, so the final product meets their business needs. She grew up in Marmaris, Turkey with the sweet scent of orange orchards and the salty breeze of the Aegean Sea.

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